



Q1 2025 UPDATE

New Vigoroom Feature - Surveys

The Vigoroom engagement platform is adding a survey mechanism for clients to quickly create surveys around important topics to their company. Unique to Vigoroom, clients can assign these surveys as gamified tasks, assign point values for completing surveys and tie this to the overall platform tracking/incentive strategy. When the window for completing a survey is over, clients will be able to view the results and make necessary changes to their company based on employee feedback. Results can be tracked over time to monitor the impact of such changes.

Suggested Survey Questions

- Wellness – Are you able to maintain a healthy work-life balance? Do you feel the company supports your physical and mental wellbeing? How would you rate the organization's wellness programs? What are your preferred incentivization methods?
- Benefits – How familiar are you with different components of the company benefits plan? How easy is it to access and use your benefits? Which benefits are most important to you?
- Workplace Culture – Do you feel connected to your team members? Do you feel valued and recognized for your work?
- Leadership & Management – How would you rate communications from supervisors? Are you given constructive feedback to help improve your performance?

Tips for Success

- Customize – design questions to align with current company goals.
- Length – keep surveys short and sweet (10 questions or less) to generate higher completion rates.
- Timing – conduct surveys during periods of stability, not immediately after major changes.
- Action Plan – communicate results and outline actions to address concerns.
- Regular Check-ins – conduct follow-up surveys to stay on top of changes in employee sentiment.