



PERSONALIZATION + GAMIFICATION = HIGHEST EMPLOYEE ENGAGEMENT LEVELS

**Vigoroom offers a unique strategy to engage employees.
It combines targeted content for each user with a gamified,
“Netflix-style” platform that is easy to use and simple to administer.**

An innovative multi-point wellness solution for small and mid-market companies in all industries. Average monthly engagement 37%. Average client retention 96%.

Huge content library created by MD's, psychologists, exercise physiologists, nutritionists, sleep, joint health and financial wellness specialists.

Intervention programs for diabetes, heart disease, hypertension, cholesterol and obesity. Recommendation engine delivers personalized and gamified “action plans.”

Dozens of fun, patent-pending step challenges convert employee steps into plays on virtual game boards. Vigoroom connects with all major step trackers/mobile devices.

Gamification philosophy is to engage the less active by setting minimum participation thresholds and using sweepstakes to award prizes among all eligible employees.

Platform admin is turnkey with minimal time required. Clients can gamify any activity that is an organizational priority. HIPAA-compliant, real-time engagement reporting. Implementation/onboarding in 30 days or less.

